FOR MORE INFORMATION, CONTACT: Sarah Irvin, 614-443-4565

NATIONAL ASSOCIATION OF SPORTS COMMISSIONS HOSTS ANNUAL NASC SPORTS EVENT SYMPOSIUM

2006 NASC Awards Program winners, 2006-2007 Board of Directors and 2008 & 2009 conference host cities announced

(LEXINGTON, KY) – The National Association of Sports Commissions (NASC) held its Annual General Membership Meeting at the 2006 NASC Sports Event Symposium on April 19 at the Hyatt Lexington in Lexington, Ky. Awards and announcements were given that include the 2006 NASC Awards Program, 2006-2007 Board of Directors and 2008 & 2009 conference host cities.

NASC Awards were given in four categories: Outstanding Communication/Advertising, Outstanding Web Site, Outstanding Locally Created Event/Program and Member of the Year. More than 40 entries were received for all four categories, which were divided into subcategories (budgets over \$200,000 and budgets under \$200,000). Entries were reviewed by a panel of their peers in the association, which included past winners in all categories, and judged based on the criteria listed for each category. Winners announced were:

Outstanding Communication/Advertising

- Budgets \$200,000 and under: Visit Minneapolis North
- Budgets \$200,000 and over: Columbus (Ga.) Sports Council

Outstanding Web site

- Budgets \$200,000 and under: **Seattle Sports Commission**
- Budgets \$200,000 and over: Greater Columbus (Ohio) Sports Commission

Outstanding Locally Created Event/Program

- Budgets \$200,000 and under: Packer Country (Wis.) Visitor & Convention Bureau
- Budgets \$200,000 and over: Columbus (Ga.) Sports Council

Member of the Year

- Budgets \$200,000 and under: Warren County (Ohio) Convention and Visitors Bureau
- Budgets \$200,000 and over: Metropolitan Richmond Sports Backers

In addition to honoring outstanding member organizations, the NASC announced the 2006-2007 Board of Directors. The 2006-2007 executive committee and trustees include:

Chair - John Bisignano, Disney's Wide World of Sports

Vice Chair/Chair Elect - Bill Hanson, San Antonio Sports Foundation

Treasurer - Jack Hughes, Gainesville sports Organizing Committee

Secretary - Jon Schmieder, Metro Denver Sports Commission

Immediate Past Chair - Linda Logan, Columbus Sports Commission

Board Term Expiring 2007

Dan Cunning, Lake Havasu Convention & Visitors Bureau Scott Dupree, Greater Raleigh Convention & Visitors Bureau Regina Zara, Long Island Sports Commission Gary Alexander, Nashville Sports Council Kristen Jacobs, St. Cloud Area Convention & Visitors Bureau Charlie Spiegel, Overland Park Sports & Entertainment Alliance

Board Term Expiring 2009

Greg Ayers, South Bend Regional Sports Commission Dave Beachnau, Detroit Metro Sports Commission Amanda Daninger, Visit Minneapolis North

Allied Representative, Expiring 2008

Jim Hilb, Associated Premium Corporation

Rights Holder Representative, Expiring 2007

Eddie Clinton, Amateur Athletic Union

Also recognized were the 12 individuals earning designations as Certified Sports Event Executives (CSEE) during the past year. The following individuals join the other 16 graduates of continuing education program: **Mike**Anderson – Visit Charlotte; **Vicki Comegys** – Greater Des Moines Convention & Visitors Bureau; **Scott Dupree** – Greater Raleigh Convention & Visitors Bureau; **Tara Green** – Dallas Convention & Visitors Bureau; **Mark**Hecquet – Warren County (Ohio) Convention & Visitors Bureau; **Brad Hillard** – Sacramento Sports

Commission; **Michael Kuzy** – Leigh Valley (Pa.) Convention & Visitors Bureau; **Ginger Lindsey** – Gwinnett

(Ga.) Sports Authority; **Drew Mahalic** – Oregon Sports Commission; **Mary Lee Malmberg** – Cedar Rapids

Convention & Visitors Bureau; **Kathy Siford** – Pheasant Run (Ill.) Resort and Spa.

Finally, host cities and dates were announced for the 2008 and 2009 Sports Event Symposium's. The 2008 conference, will take place April 22-25, 2008 in Omaha, Nebraska and the 2009 conference will take place April 21-24, 2009 in Denver, Colorado.

The NASC was founded in 1992 to share information and help find more sporting events and the business such events bring along for its 15 original members. Since that time, the NASC has grown to more than 400 members across the United States, changing the face of the sporting events industry. Its mission is to provide a communication network among and between sports commissions, convention and visitors bureaus, chambers of commerce and events rights holders which increases access to sports event information, educates members in the areas of sports marketing and fund raising, enriches the quality of member's sports events and promotes the value of sports commissions in their own community and within the sports industry.

<u>MEDIA INFORMATION</u>: If you need additional information about the National Association of Sports Commissions, specific details about the awards program, contact information for any award winners, board members or CSEE graduates, or future NASC Sports Event Symposium's please contact Beth Hecquet at (513) 281-3888 or visit the NASC web site at www.sportsCommissions.org.

30